## Officer Roles In EWMA

An Assistant is encouraged in every role and is an Officer in the Director and Safety/Ride Coordinator positions.

**Vice Presidents** – are appointed by the President and are second in command and have specific responsibilities.

* VP’s are Operations, Finance, Safety/Ride Coordinator and Special Operations
* Participate as part of the planning Team along with the CEO and President for our vision, growth and goals
* Communicate the vision, mission, goals and overall direction of the Association within their area of responsibility
* Lead, guide, direct and evaluate their teams to ensure they are on track to meet their goals
* Along with the CEO and President, they oversee the complete operation of the Association

**Region Directors** are the senior managers and are appointed by a VP of Operations.

* They are accountable for the States within their Region for staffing, effective leadership and finding opportunities to grow the Association
* Staffing their team with qualified candidates: Treasurer, Safety/Ride Coordinator and District Directors
* Regular communication via email, monthly zoom calls, yearly operations meetings and personal visitation to their District.
* Have at least one Region activity a year either a Rally or Ride-in – this could be in conjunction with a District event
* Attend any EWMA event
* Develop a budget and yearly plan to support the Regions goals
* Region Team available to the District Team for mentoring, guidance and support, while supporting the vision and mission of EWMA

**Region Treasurers** are appointed by the Region Director. (no assistant with this position)

* They along with the Region Team develop a Region budget that will provide financial services, growth plans, financial strategies to forecast monetary improvements
* They will be a source information and guidance for the Districts and Chapter Treasurers
* Will do a year-end financial report, tax report and collect same from Districts

**Region Safety/Ride Coordinators** are appointed by Region Director.

* First and foremost Safety is Key. A Safe Rider is a live Rider
* Promote Safety through presentations at Region, District and Chapter events, zoom calls and social media. Classes will be available.
* Ride Coordinator is critical in our Association
* They create rides for the Region whether it’s a Ride-in or Rally, designed with safety and fun in mind
* Doesn’t mean they lead the rides; what it does mean they have a qualified designated ride leader
* Assist the District Safety/Ride Coordinator with ideas, planning and even routes as necessary

**District Directors** are the point person that the Chapters and Members look toward for guidance. They are appointed by their respective Region Director.

* Appoints the District Officers; Treasurer, Safety/Ride Coordinator and Chapter Directors
* Develop a budget and yearly plan to support the District goals and activities
* Have good communication and people skills
* Lead by example; support, motivate their Team, Chapters and Members
* Hold at least two events a year, either a Rally and Ride-in or two Ride-ins - – this could be in conjunction with a Chapter event
* Attend Region and EWMA events
* Promote Pride and Fun, in and to, EWMA Membership

**District Treasurers** are appointed by the District Director. (no assistant with this position)

* They along with the District Team develop a District budget that will provide financial services, growth plans and financial strategies to forecast monetary improvements.
* Be a source information and guidance for the Chapter Treasurer.
* Will do a year-end financial report, tax report and collect same from Chapters.

**District Safety/Ride Coordinators** are appointed by the District Director.

* First and foremost Safety is the Key:
  + , promote Safety through talks and presentations at District and Chapter events, zoom calls and social media. Classes will be available.
* Ride Coordinator is critical in our Association.
* They create rides for the District whether it’s a Ride-in or Rally, designed with Safety and Fun in mind. Doesn’t mean they lead all the rides; it does mean to have a qualified leader.
* Assist the Chapter Safety/Ride Coordinator with ideas, planning even routes as necessary.

**Chapter Directors** are appointed by the District Director.

* They appoint their officers; Treasurer and Safety/Ride Coordinator
* They coordinate activities like social’s, rides and more fun.
* Welcoming new Members and making sure they are made part of the group.
* Regular communications via emails and socials of monthly events with Member and District.
* Hold at least four Chapter events per month (socials, rides, picnics, etc).
* Attend District events; Ride-ins, Rallies and zoom calls
* Develop a Chapter budget to cover annual charter fees and any other Chapter expenses.
* Support EWMA’s mission and motto.

**Chapter Treasurers** are appointed by the Chapter Director. (no assistant with this position)

* Along with the Chapter Team will develop a budget that will support the Chapter annual expenses.
* They will handle all Chapters monies and will not be related to or live in the same household as the Director.
* They will do year-end financial reports and filings

**Chapter Safety/Ride Coordinators** are appointed by the Chapter Director.

* With the focus on Safe riding, a safety talk should take place at each event (social and ride).
* An informative safety talk on riding techniques; co-rider importance, safe clothing, group riding, etc.
* Coordinate rides with Chapter Members and who has volunteer and lead that ride.